The complete guide to CeBIT Australia 2017

International Convention Centre
Sydney, Darling Harbour
23-25 May 2017

cebit.com.au  #CeBITAus

Shaping the business technology landscape
Message from our Managing Director

Supported by our official partner, the NSW Government, I am delighted to be able to share with you the program for the largest and most comprehensive business technology conference and exhibition in Asia Pacific.

The CeBIT team are delighted to be back in our spiritual home of Darling Harbour at the new state-of-the-art International Convention Centre Sydney. It will be a fitting environment for our best ever line-up of speakers and exhibitors.

I am particularly pleased to welcome the international keynote speakers to CeBIT and thank them for agreeing to present to our community. We welcome, Dennis Andrucyk, Deputy Associate Administrator, Space Technology Mission Directorate, NASA and Eugene Kaspersky, Chairman and CEO, Kaspersky Lab.

We also have an incredible line-up of over one hundred speakers at the eight CeBIT conferences, covering topics from big data and analytics through to cloud, mobility and start-ups.

The CeBIT Australia 2017 exhibition will feature thirteen product zones spanning some 5000 m2 of net floorspace that will house over 350 exhibitors and will feature the popular StartUp zone, giving entrepreneurs the chance to showcase their ideas.

Add in our networking events that include CeBIT Black and the International Cycling Executives Breakfast with the Bunch and you have an event that will give you not to be missed insights into the fast moving world of business technology.

I look forward to seeing you in May at the International Convention Centre Sydney in Darling Harbour.

Harvey Stockbridge
Managing Director
Hannover Fairs Australia
CeBIT Australia
Event Breakdown

TUESDAY
23 May 2017

Morning Keynote
Exhibition
10:15am - 5:30pm

- CLOUD Conference
- Big Data & Analytics Conference
- Cyber Security Conference
- CEO Panel
- Women in Technology Panel
- CIO Panel

Afternoon Keynote
CeBIT Black

WEDNESDAY
24 May 2017

Morning Keynote
Exhibition
9:00am - 7:00pm

- Enterprise Mobility Conference
- FinTech Conference
- eGovernment Conference
- an ADMA AMIA event
- Smart Government Panel
- Next Generation Technologies Panel
- SGM Business Growth Panel

Afternoon Keynote
Exhibition Networking Drinks

THURSDAY
25 May 2017

Exhibition
9:00am - 4:30pm

- Digital Health Conference
- Startup Conference
- CeBIT PitchFest
<table>
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<tr>
<th><strong>Tuesday 23 May</strong></th>
<th><strong>Wednesday 24 May</strong></th>
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<tr>
<td><strong>9.00am</strong></td>
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<td>Opening Plenary Keynote</td>
<td>Ten exciting trends impacting your business right now</td>
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<td>Senator the Hon Arthur Sinodinos AO, Minister for Industry, Innovation and Science</td>
<td>Randi Zuckerberg, Founder &amp; CEO, Zuckerberg Media</td>
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<td>Exploring outer space with Big Data – Communicating actionable intelligence to Earth</td>
<td>The future of jobs in the fourth industrial revolution</td>
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<td>Dennis Andrucyk, Deputy Associate Administrator, Science Mission Directorate, NASA</td>
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<td><strong>11.00am</strong></td>
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<tr>
<td><strong>CEO PANEL: LEADING HIGH-PERFORMANCE ORGANISATIONS</strong></td>
<td><strong>INNOVATORS PANEL: ACCELERATING AND INCUBATING HAT NEXT BIG IDEA</strong></td>
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<td>• Transformation, innovation and growth indicators: What is the most important purpose-led transformation to drive innovation and growth, which is being undertaken by our CEOs?</td>
<td>• The innovators: Our panelists hold innovation as a core principle. What does it mean to them? Where and who do they draw inspiration from?</td>
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<td>• Tools, influences and influencers: Which recent technology-driven innovation will deliver significant value? What are the tools, approaches and environment which best foster innovative approaches?</td>
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<td>• Drivers, goals and future-proofing business: What are the organisational drivers and goals? Which technologies and trends are influencing these business leaders to help future-proof their business and prioritise opportunities?</td>
<td>• Lessons learned and outcomes: Learning from failures and improving chances of future success</td>
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<td>• Organisational goals: Building organisational capability, collaboration and interconnectedness across the enterprise</td>
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<td><strong>12.00pm</strong></td>
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<td><strong>WOMEN IN TECHNOLOGY PANEL: IMPROVING ACCESSIBILITY, PARTICIPATION AND LEADERSHIP</strong></td>
<td><strong>THE NEXT GENERATION TECHNOLOGISTS PANEL: INSPIRATION, ASPIRATION, ENGAGEMENT AND STEM SKILLS</strong></td>
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<td>We are regularly reminded that many areas of ICT are facing a skills shortage, yet the percentage of women in technology is disproportionately low. Our panel of successful women will share their learnings as technology entrepreneurs and leaders.</td>
<td>• Now and next: How can the ICT sector meaningfully engage with the next generation of technologists?</td>
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<td>• Supporting women to achieve their technology career aspirations: Improving female representation in the industry. How can we attract and retain a greater proportion of female technology professionals?</td>
<td>• Supporting the foundations: How can the industry support, nurture and shape STEM initiatives, and reduce skills shortages?</td>
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<td>• Fostering female entrepreneurs: Inspiring, mentoring, showcasing and supporting women-led growth tech companies</td>
<td>• Beacons for the best and brightest: What’s the X factor our panelists look for; how do they recognise it and attract the right people who want to make a difference? Lessons to learn from tech start-ups</td>
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<td><strong>CIO PANEL: DELIVERING ON ORGANISATIONAL GOALS</strong></td>
<td>SME BUSINESS GROWTH PANEL: STREAMLINING AND GROWING BUSINESS WITH THE AID OF TECHNOLOGY</td>
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<td>• Orchestrating the digital business: How are our CIOs accelerating business growth and innovation to reshape agile and sustainable digital organisations? What are the key milestones on their digital journey?</td>
<td>• Taking care of business: To adopt early or not – influencing factors, navigating the choice and assessing fit-for-purpose. Picking your way through the technology minefield - assessing the risks and benefits.</td>
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<tr>
<td>• Cutting through the noise: Gain insight into tech trends and disruptive opportunities influencing direction.</td>
<td>• Digital platforms: How have our panelists facilitated new ways of doing business through digital platforms, and simplified processes?</td>
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<tr>
<td>• Influencing direction and managing changing dynamics: Re-engineering the IT business and leading the proliferation of specialist CXO stakeholders – Managing collaborations, interests and accountabilities whilst delivering clarity of vision and core technical requirements of the CIO role.</td>
<td>• Digital – customer acquisition and engagement: How is your digital dollar best spent to acquire new customers? Which digital channels are most appropriate for you to engage with your market, partners and suppliers</td>
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Strategic Panels 2017 | Discover how technology will shape the future business landscape
Program - Tuesday 23 May & Wednesday 24 May 2017

Plenary & Strategic Panels Location
Pyrmont Theatre
Showfloor Theatres Program  
Tuesday 23 May 2017  

THEATRE A  

SESSION 1: The Internet of Things (IoT)  

11.00am  Business benefits of IoT and growth of the IoT economy  
Michael Briers AO, Founding CEO, Knowledge Economy Institute  

11.30am  TULIP – The technology for urban liveability project  
Frank Zeichner, CEO, IoT Alliance Australia  
Andrew Tovey, TULIP Project Manager, Director of Public Program, Total Environment Centre  

12.00pm  Internet of Things showcase  
Presented by Vodafone  

12.30pm  Building blocks of an IoT solution  
Carl Mackie, Key Account Manager, Embedded IoT, AdvanTech Australia  

SESSION 2: Presenters from key event supporters  

2.30pm  Internet of Things for SCADA  
Tushar Tikkoo, SCADA Manager, Iota Services  

3.00pm  Internet of Things showcase  
Presented by Vodafone  

3.30pm  Using location data – Adapt, thrive and survive  
Gerry Stanley, Product Portfolio Manager, PSMA Australia  

4.00pm  Internet of Things showcase  
Presented by Vodafone  

THEATRE B  

SESSION 1: Hosted by Association for Data-Driven Marketing and Advertising (ADMA)  

11.00am  Lead nurturing, demand generation & adopting agile marketing techniques  
James Kyd, Global Head of Brand Strategy, Xero  

11.30am  Shift how you grow – High performance growth marketing strategies across your digital channels  
Jeremy Cabral, Global Head of Publishing, finder.com  

12.00pm  Strategic content marketing & developing new digital channels  
Simon Cahill, Head of Digital, Warner Music  

12.30pm  7 lessons for digital and marketing transformation  
Steve Baird, Head of Customer Loyalty Marketing, Velocity Frequent Flyer  

SESSION 2: Hosted by AIMIA (The Digital Industry Association of Australia)  

2.00pm  VR storytelling for brands and entertainment – a five year outlook  
Daniel Sim Lind, Virtual Reality Design Education Lead, Academy Xi  

2.30pm  The UX Challenge: empathising with both customers and stakeholders within an enterprise environment  
Roslyn Zolander, Lead UX Designer, Vodafone Australia  

3.00pm  Delivering rich interactive digital content to attract new audiences and improve engagement  
Diana Kahui, Director, Digital Marketing, Destination NSW  

3.30pm  Using data to visualise a users’ journey and drive UX  
Dr Liron Nehmadi, UX & Product Director, RateCity  

4.00pm  Global mobile best practice insights for achieving the optimal customer experience  
Kelly Slessor, Founder and CEO, Shopof.u

THEATRE C  

SESSION 1: Co-Hosted by the Australian Computer Society (ACS)  

11.30am  Subscription services monetization: Cloud billing for digital services  
Jean Lawrence, Product Marketing Director, Oracle, Inc.  

12.00pm  Digital disruption and the case for workforce planning and development  
Louise Smith, Director, Workforce Planning and Development, ACS  
Mike Day, Chief Information Officer, University of Sydney  

12.30pm  Stand out from the crowd - How industry certification can position you for success  
Henry Louey, Director, Professional Certifications, ACS  
Steven Pereira, Chief Information Officer, GSI Australia  

SESSION 2: Presentations from key event supporters  

2.30pm  Smashing the cost of IT outages through intelligent communication  
Paul Jay, Innovator / Solution Consultant, Service Quality  

3.00pm  The new era of cyber-threats: The shift to self-learning, self-defending networks  
Jason Stroud, Cyber Security Account Executive, Darktrace  

3.30pm  Outsmarting cyber criminals through engaged personnel  
Kristin Lyons, Chief Information Security Officer, Australia Post
### THEATRE A

**SESSION 1: Presenters from key event supporters**

11.00am Mastering Urban Logistics with route optimisation tools  
Joost Bekker, Business Development Director, Logistics Software, PTV Group

11.30am Minimising communications interruptions and ensuring high user satisfaction  
Toby Allen, Sales Consulting, Senior Manager, Oracle, Inc.

12.00pm Building blocks of an IoT solution  
Carl Mackie, Key Account Manager, Embedded IoT, Advantech Australia

12.30pm Science fiction into reality – Improving business capacity through faster travel times  
Zachary McClelland, Project Leader, VicHyper

**SESSION 2: Presenters from key event supporters**

2.30pm Using location data – Adapt, thrive and survive  
Gerry Stanley, Product Portfolio Manager, PSMA Australia

3.00pm Engaged customers and productive employees: Improve customer and employee experience through Cloud communications solutions  
Brian Kracik, Senior Director, Product Marketing Enterprise and Cloud Solutions, Oracle, Inc.

3.30pm Top tip for looking good on video calls  
Nelson Padilla, Business Development & Channel Manager, Video Collaboration, Logitech

### THEATRE B

**SESSION 1: Hosted by Institute of Analytics Professionals of Australia (IAPA)**

11.00am The village approach to data and analytics teams — does everyone need to be a data scientist?  
Rohan Baxter, Director, Analytics, Australian Taxation Office

11.30am Innovation via analytics in financial services  
Kathryn Gulifa, Head of Customer Analytics Innovation, National Australia Bank

12.00pm Automating human behaviour: translating human cognition and decision making into software  
Dr Michelle Perugini, Co-Founder, Presagen

12.30pm “The things we could do” — Hands on with analytics tools  
Annelies Tjetjep, Customer Success Manager, SAS  
Rod Jacka, Managing Director, Panalysis

**SESSION 2: Hosted by Institute of Analytics Professionals of Australia (IAPA)**

2.30pm Hiding in plain sight — recognising your data and analytics skills  
Jon Kerr, Head of Business Development/Strategic Partnerships, DeakinCo

3.00pm The future of data is dirty  
Keegan O’Shea, Head of Data, Lexer

3.30pm Analytics at Atlassian  
Dr Hercules Konstantopoulos, Data Scientist, Atlassian

4.00pm Data, Assets and Balance Sheets: proving the value of data and analytics to business  
Annette Slunjski, General Manager, IAPA

### THEATRE C

**SESSION 1: Presenters from key event supporters**

11.00am Digital transformation: It’s not just for big business  
Nilan Thimbiripola, Project Manager, ICT Agency of Sri Lanka (ICTA)

11.30am The enterprise immune system: Using machine learning for next-generation of cyber defence  
Sanjay Aurora, Managing Director, Asia Pacific, Darktrace

12.00pm The future of identity in Australia  
Régis Bauchiere, General Manager, Digital Identity Services, Trusted eCommerce Solutions, Australia Post

12.30pm Disrupting health: Startups, business models and technology  
Dr Grace Lai, Managing Director, Periop Partners

**SESSION 2: Co-Hosted by the Australian Computer Society (ACS)**

3.00pm Inward and outward ICT investment strategy of CIPA, a task of closer tie of Australia-China trade relations  
Meimei Huang, Deputy Director, Investment Promotion Agency of Ministry of Commerce China

3.30pm Digital disruption and the case for workforce planning and development  
Louise Smith, Director, Workforce Planning and Development, ACS  
Steven Pereira, Chief Information Officer, GS1 Australia

4.00pm Stand out from the crowd - how industry certification can position you for success  
Henry Louey, Director, Professional Certifications, ACS  
Chris Reeve, Chief Information Officer, Ballarat Health Services
Showfloor Theatres Program
Thursday 25 May 2017

**THEATRE A**

**SESSION 1: Presenters from key event supporters**

- **11.30am**: Top tip for looking good on video calls
  Nelson Padilla, Business Development & Channel Manager, Video Collaboration, Logitech

- **12.00pm**: Digital transformation: it's not just for big business
  Nilan Thimbiripola, Project Manager, ICT Agency of Sri Lanka (ICTA)

- **12.30pm**: Success stories from the Service Management Revolution
  Alan Abraham, National Sales Director, Service Quality

**THEATRE B**

**SESSION 1**

- **11.00am**: Driving sales conversion with marketing automation
  Rick Merten, Managing Director, Permission

- **11.30am**: Complex Event Processing on cloud platform + HDP (Hortonworks Data Platform)
  Chandra Jampa, Practice Leader – Cloud & RIMS, Techwave Consulting Inc
  RajaSekhar Chinthapatla, Practice Leader – Big Data Analytics, Techwave Consulting Inc

- **12.00pm**: Driving sales conversion with marketing automation
  Rick Merten, Managing Director, Permission

**THEATRE C**

**SESSION 1**

- **11.00am**: Technology & Workplace Policy Evolution
  Ben Thompson, Founder & CEO, Employment Hero

- **11.30am**: AI/VR and the future of the Employment Landscape
  Ben Thompson, Founder & CEO, Employment Hero

- **12.00pm**: PValue of a Connected Business
  Sara Wiedenhaefer, Group Marketing Manager, Employment Hero
Visit the CeBIT Australia Exhibition

13 ZONES
350 EXHIBITORS
3 SHOWFLOOR THEATRES
Competition in the business environment has never been more intense. As new multinational organisations enter Australia and diverse nimble start-ups emerge, the impact on existing business increases. Consumers are increasingly time poor, and bombarded by constant demands for their attention.

So how do companies achieve cut through and engage with current and potential customers? Big Data & Analytics 2017 will cover this and many more questions to help organisations gain insights from a data-driven world.
Cloud 2017 | Evaluating, integrating and utilising cloud
Program - Tuesday 23 May 2017

9:00am    Opening Plenary Keynote
Senator the Hon Arthur Sinodinos AO, Minister for Industry, Innovation and Science
Clover Moore, Lord Mayor of Sydney

9:45am    Exploring outer space with Big Data – Communicating actionable intelligence to Earth
Dennis Andrucyk, Deputy Associate Administrator, Science Mission Directorate, NASA

10:15am – 10:45am Morning tea, networking and CeBIT exhibition viewing

10.45am    Introduction from the Chair:
Craig Horne, Account Executive & Immediate Past Chairman, ACS Victoria, Australian Computer Society

11:15am    Build products not data centres
Darragh Kennedy, Platform Engineering Manager, Zendesk

11:40am    Enabling business capability with a focus on Clough applications deployed in the Cloud
Emma Whitty, Vice President, IT, Clough

12.05am    Overcoming challenges with existing policy, data sovereignty and privacy to gain optimum business value
Anthony Wong, President, Australian Computer Society & Principal and Director, AGW Lawyers & Consultants

12:30pm    Cloud communications is critical to your digital transformation’
Brian Kracik, Senior Director, Product Marketing Enterprise and Cloud Solutions, Oracle, Inc.

1:00pm – 2:00pm    Lunch, networking and CeBIT exhibition viewing

2:00pm    Panel Discussion: How do you develop a high-performing cloud strategy to support business objectives, demands and outcomes?
Panel Moderator:
Craig Horne, Account Executive & Immediate Past Chairman, ACS Victoria, Australian Computer Society
Panelists:
Peter Lawrence, Chief Information Officer, Department of Defence
Gavin Wood, Chief Information Officer, Newcrest Mining
Tony Bridgewater, Chief Information Officer, King & Wood Mallesons

2:35pm    How to deploy Cloud to deliver outstanding customer experience
Robert Aitken, Chief Information Officer, Beyond Bank

2.55pm    Preparing, leading and transforming technology to access cost effective, scalable and lean results that support organisational goals
Panel Moderator:
Craig Horne, Account Executive & Immediate Past Chairman, ACS Victoria, Australian Computer Society
Panelists:
Roy Shiladitya, Head of IT, ING Direct, Australia
Dawn Beadle, Director, Technology Services, Monash University
Joe Rogalski, Director, Architecture and Process, Lion
Lynwen Connick, First Assistant Secretary Information Sharing and Intelligence, Department of the Prime Minister and Cabinet
Emma Whitty, Vice President, IT, Clough

3:40pm – 4:10pm    Afternoon tea, networking and CeBIT exhibition viewing

4:10pm    Threat landscapes – What Australia can expect now and in the future
Eugene Kaspersky, Chairman and CEO, Kaspersky Labs

4:50pm    Digital Transformation at the Speed of Experience
Daniel Newman, Principal Analyst and Founding Partner, Futurum and author Building Dragons

5:30pm    Closing Plenary Keynote
Naomi Simson, Founding Director; Entrepreneur; Blogger; LinkedIn Influencer; Author; Speaker RedBalloon, Redii; and ‘Shark from Shark Tank

6.00pm    Conference Close
Cyber Security 2017 | Enhancing preparedness, resilience and response
Program - Tuesday 23 May 2017

9:00am Opening Plenary Keynote
Senator the Hon Arthur Sinodinos AO, Minister for Industry, Innovation and Science
Clover Moore, Lord Mayor of Sydney

9:45am Exploring outer space with Big Data – Communicating actionable intelligence to Earth
Dennis Andrucyk, Deputy Associate Administrator, Science Mission Directorate, NASA

10:15am – 10:45am Morning tea, networking and CeBIT exhibition viewing

10:45am Australia’s Cyber Security Strategy - Advancing and protecting our interests online
Sandra Ragg, Assistant Secretary Cyber Policy, Department of Prime Minister and Cabinet

11:15am Cybercrime: Appreciating the threat and formulating a response
Commander David McLean, Manager Cybercrime Operations, Organised Crime & Cyber, Australian Federal Police

11:45am The Enterprise Immune System: Using machine learning for next generation cyber defence
Sanjay Aurora, Managing Director, Asia Pacific, Darktrace

12:15pm Outsmarting cyber criminals through engaged personnel
Kristin Lyons, Chief Information Security Officer, Australia Post

12:45pm – 2:00pm Lunch, networking and CeBIT exhibition viewing

2:00pm Panel Discussion: Australian Cyber Security
Panel Moderator:
Ty Miller, Founder & Director, Threat Intelligence
Panelists:
Daryl Peter, Enterprise Technology Services Lead, MYOB
Carl Woendle, Executive Director, Elevate Security, Solutions & Integrations

2:30pm Automating cyber security systems
Garry Barnes, Practice Lead, Governance Advisory, Vital Interacts; Member of the Audit Committee and Former Vice President, ISACA International

2:50pm Information security - Enabler or blocker of innovation & digital transformation?
Greg Gale, National Security Officer, Microsoft

3:20pm Collaboration: The key to apprehending a hacker
Louise Schuster, Director, Cyber Security, AARNET

3:40pm – 4:10pm Afternoon tea, networking and CeBIT exhibition viewing

4:10pm Threat landscapes – What Australia can expect now and in the future
Eugene Kaspersky, Chairman and CEO, Kaspersky Labs

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6.00pm Conference Close

There are said to be two types of business, those that have been attacked and those that don’t know they’ve been attacked. Cyber Security 2017 @ CeBIT will give you the tools to ensure your digital assets are safe from cyber intrusions.
eGovernment 2017 | Enhancing digital services & engagement

Program - Wednesday 24 May 2017

9.00am  Introduction from the Chair
Kevin Noonan, Lead Analyst, Government (global), Ovum

DIGITAL STRATEGY & CAPABILITY

9.05am  Taking an agile and open approach to the development of digital services and information
David Hazlehurst, Acting Deputy Secretary of Innovation, Department of Industry, Innovation and Science

9.30am  The future of digital marketplaces
Catherine Thompson, Head of Digital Marketplace, Digital Transformation Agency

9.55am  People, culture and organisational capability – Supporting change and transformation initiatives
Trish Bergin, Group Manager, People, Communications and Legal, & Project Director, Shaping Our Future Taskforce, Department of Education and Training

10:15am – 10:45am  Morning tea, networking and CeBIT exhibition viewing

GOVERNMENT ICT INFRASTRUCTURE TRANSFORMATION

10.45am  GovNext-ICT - Enabling infrastructure to achieve the DigitalWA strategic outcomes
Giles Nunis, Chief Executive & Government CIO, Office of the Government Chief Information Officer, WA

11.0am  Accessing government services in a digital age
Régis Bauchiere, General Manager, Digital Identity Services, Trusted eCommerce Solutions, Australia Post

11.40am  Panel discussion: Post-Census digital government in Australia
Panel moderator: Kevin Noonan, Lead Analyst, Government (global), Ovum
Panelists: Alastair MacGibbon, Special Adviser to the Prime Minister on Cyber Security, Department of Prime Minister and Cabinet
Timothy Pilgrim PSM, Australian Privacy Commissioner and Australian Information Commissioner, Office of the Australian Information Commissioner
Dr Lesley Seebeck, Deputy Director Information Systems and Services & CIO, Bureau of Meteorology

12.30pm – 1:30pm  Lunch, networking and CeBIT exhibition viewing

1.30pm  Transforming data storage and data protection services
David Creagh, Director Storage and Facilities Services, Department of Immigration and Border Protection

1.50pm  Digital transformation, cloud, applications and data – Connecting the dots
Ahmed Hassan, ANZ Health & Public Service Infrastructure & Operations Lead, Accenture

DATA & INFORMATION MANAGEMENT

2.10pm  Leveraging strategic data for improved policy decisions and delivery of services
Teresa Harding, Director, Open Data Policy, Digital Economy and Productivity, Digital Productivity and Services, Department of Science, Information Technology and Innovation QLD

2.30pm  Panel discussion: Gaining meaningful value from open data
Panel moderator: Dr Armin Haller, Chair, Australian Government Linked Data Working Group
Panelists: Ian Oppermann, CEO and Chief Data Scientist, NSW Data Analytics Centre
Dr Kate Harrington, Director, Demography and Planning Statistics, Department of Planning and Environment NSW
Teresa Harding, Director, Open Data Policy, Digital Economy and Productivity, Digital Productivity and Services, Department of Science, Information Technology and Innovation QLD
Lance Oswald, Director, Customer and Business Solutions (Currently Acting Executive Director, Business), Queensland Department of Transport and Main Roads

3:00pm – 3:30pm  Afternoon tea, networking and CeBIT exhibition viewing

EMERGING TECHNOLOGIES, BUSINESS MODELS & ENGAGEMENT

3.30pm  Panel discussion: Citizen engagement and digital user experience
Panel Moderator: Mark Higgs, Director, Digital & Content Strategy, NSW Department of Premier and Cabinet
Chris Bennetts, Executive Director, Digital Products & Services - Customer Services, Transport for NSW. Peter Buckmaster, Director, Digital Services, Department of Education NSW, & Anne Lyons, Assistant Director General, Information Policy and Systems, National Archives of Australia

4.05pm  Panel discussion: Blockchain / distributed ledger technology: Potential for transforming government transactions and service delivery; Regulatory and policy considerations
Panel Moderator: Niki Ariyasinghe, Director, Partnerships, R3CEV
Dr Rhys Bollen, Executive Director, Regulatory Policy, Better Regulation Division, Department of Finance, Services and Innovation NSW, Victor Jiang, Founding Partner, Sapien Ventures & Bradley Brown, National Manager, Strategic Intelligence and Policy, AUSTRAC

4.35pm  Closing remarks from the Chair
Kevin Noonan, Lead Analyst, Government (global), Ovum

4.45pm  Conference Close

5.00pm – 7:00pm  Exhibition Networking Drinks
## Enterprise Mobility 2017
### Program - Wednesday 24 May 2017

**Plenary Location**
Pyrmont Theatre

**Conference Room Location**
Meeting Room E3.7

### PLENARY SESSIONS

<table>
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<tr>
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| 9:00am    | **Ten exciting trends impacting your business right now**  
Randi Zuckerberg, Founder & CEO, Zuckerberg Media |
| 9:40am    | **The future of jobs in the fourth industrial revolution**  
Nicholas Davis, Head of Society and Innovation, Member of the Executive Committee, World Economic Forum Geneva |
| 10:15am – 10:45pm | **Morning tea, networking and CeBIT exhibition viewing** |

### DIGITAL SOLUTIONS & OPERATIONAL EFFICIENCIES

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| 10.45am   | **Introduction from the morning Chair:**  
Andrew Johnson, CEO, Australian Computer Society |
| 10.50am   | **Employee productivity – Right tools, right place, right time**  
Angela Coble, Director Business Technology, Medical Devices, Johnson & Johnson |
| 11.10am   | **A connected future – Narrowband Internet of Things (NB-IoT)**  
Tony Guerion, Global Head of Sales, Vodafone Internet of Things (IoT), Vodafone |

### INFRASTRUCTURE & ENTERPRISE ENABLEMENT

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<th>Time</th>
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| 11.40am   | **Panel discussion: Future-proofing infrastructure for mobility and enterprise enablement**  
Panel moderator: Berys Amor, Director of Technology, Corrs Chambers Westgarth  
Panelists: Hartley Olley, Head of Architecture & Governance, AIA Australia  
Katherine Squire, General Manager, Application Development & DevOps, ASX  
Carol Avis, Group Manager Information Services, MidCoast Water  
Wendie Lee, General Manager Business Engagement & Solutions Delivery, Super Retail Group  
Kath Young, Digital Workspace & Australian Infrastructure Director, IAG |
| 12.20pm   | **Enabling collaboration, anytime, anywhere**  
Nelson Padilla, Business Development & Channel Manager, Video Collaboration, Logitech |

### DATA & INFORMATION SECURITY

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| 12.45pm   | **Panel discussion: Enterprise mobility + security**  
Panel moderator: Arno Brok, Cyber Security Expert  
Panelists: Hank Opdam, Chief Information Security & Continuity Officer, The Star Entertainment Group  
Darren Kane, Chief Security Officer, nbn  
Berys Amor, Director of Technology, Corrs Chambers Westgarth |
| 1.10pm – 2:10pm | **Lunch, networking and CeBIT exhibition viewing** |

### MOBILE DEVICE & APPLICATION MANAGEMENT

<table>
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<th>Time</th>
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| 2.10pm    | **Welcome from the afternoon Chair:**  
John Stanton, Chief Executive Officer, Communications Alliance |
| 2.15pm    | **Panel discussion: Mobile device management solutions and application strategies**  
Panel moderator: Stephen Parker, Head of Digital and Mobile Solutions, Sydney Water  
Panelists: Stephen Mackay, Solutions Architect, George Weston Foods  
Krste Krstevski, Technology Specialist, BlueScope Steel |

### DIGITAL ADOPTION & THE EVOLVING WORKPLACE - COLLABORATION, TOOLS AND STRATEGY

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<th>Time</th>
<th>Session</th>
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| 2.50pm    | **App strategy and end-user experience**  
Tennille Press, Senior Manager Enterprise Mobility & Digital Operations, ANZ Bank |
| 3.10pm    | **Collaboration strategy to enable the evolving workplace**  
Florence Liang, International Collaboration Lead, AstraZeneca |
| 3.40pm – 4:10pm | **Afternoon tea, networking and CeBIT exhibition viewing** |
| 4.10pm    | **How to flourish in the digital age**  
Greg Williams, Executive Editor, WIRED Magazine |
| 4.50pm    | **Conference Close**                                                                                                                     |
| 5.00pm – 7:00pm | **Exhibition Networking Drinks**                                                                                                           |
9:00am Ten exciting trends impacting your business right now
Randi Zuckerberg, Founder & CEO, Zuckerberg Media

9:40am The future of jobs in the fourth industrial revolution
Nicholas Davis, Head of Society and Innovation, Member of the Executive Committee,
World Economic Forum Geneva

10:15am – 10:45am Morning tea, networking and CeBIT exhibition viewing

10:45am CIO Innovation Panel - Thriving in an ever changing landscape
Panel Moderator:
Michael Eidel, Executive General Manager Cash-flow and Transaction Services,
Commonwealth Bank of Australia
Panelists:
Andy Weir, Chief Information Officer, Bankwest
Donna Vinci, Group Executive and Chief Operations, Digital and Information Officer, BOQ
Jeremy Hubbard, Head of Digital, Ubank

11:40am Seizing the opportunities for Australian Fintech
Andrew Purchas, Head of Innovation and Collaboration, Stone and Chalk

12.05am Digital banking experiences that customers demand
Ben Perham, Head of Personal Banking, Macquarie Group

12:30pm The digital customer – Understanding preferences, and maximising business
growth and loyalty
Donna Vinci, Group Executive and Chief Operations, Digital and Information Officer,
Bank of Queensland

1:00pm – 2:00pm Lunch, networking and CeBIT exhibition viewing

2:00pm Panel discussion: How is Blockchain transforming Fintech?
Panel Moderator:
Daniel Alexiuc, CEO, Living Room of Satoshi
Panelists:
Adam Poulton, President, Blockchain Australia
Sophie Gilder, Head of Blockchain, Commonwealth Bank of Australia
Jason Williams, CEO, BitPOS

2:30pm Cyber security strategies for the future ahead
Dr Carolyn Patteson, Executive Manager, CERT Australia

2:50pm Panel discussion: Fintech in 2020 and beyond
Panel Moderator:
Stuart Stoyan, Chief Executive Officer, MoneyPlace
Panelists:
Ben Perham, Head of Personal Banking, Macquarie Group
Chris Brycki, Founder and Chief Executive Officer, Stockspot
Danielle Szetho, Chief Executive Officer, Fintech Association

3:20pm Collaboration as critical for success
Jost Stollmann, Executive Director, Tyro Payments

3.40pm – 4:10pm Afternoon tea, networking and CeBIT exhibition viewing

4.10pm How to flourish in the digital age
Greg Williams, Executive Editor, WIRED Magazine

4.50pm Conference Close

5.00pm – 7:00pm Exhibition Networking Drinks

New financial technologies have the ability to make or break new markets. FinTech 2017 @ CeBIT will cut through the noise and will provide you with practical insights from Australia leading voices from this new era in the financial services.
9.00am Introduction from the Chair: Chris Harwood, Infrastructure Manager, Healthdirect Australia
9.10am Holistic and integrated approaches to digital health
    Tim Kelsey, CEO, Australian Digital Health Agency

DIGITAL HEALTH INNOVATIONS & DRIVERS

9.30am The future of virtualisation in health services delivery
    Dr Mohan Karunanithi, Group Leader, Health Services, The Australian E-Health Research Centre, CSIRO
9.50am - 10:30am Morning tea, networking and CeBIT exhibition viewing
10.00am - 10:30am Leveraging emerging ICT technologies to enable new health services and new models of care delivery
    Prof Anthony Maeder, Chair in Digital Health Systems & Co-Director, Flinders Digital Health Research Centre
10.55am Advancements in artificial intelligence (AI)
    Prof Christian Guttmann, Associate Professor, School of Science and Engineering, UNSW, Research fellow, University of New South Wales, Karolinska Institute, Healthihabits
11.20am Robotic surgery in Australia: Setting a new gold standard
    Dr Daniel Moon, Urologist, Australian Urology Associates; Director of Robotic Surgery, Epworth Healthcare
11.45am Panel discussion: Creating innovative digital health care solutions
    Panel moderator: Gaurav Sood, Founder, HealthTech Sydney
    Panelists: Dr Stan Goldstein, Digital Health Technology Specialist, Senior Medical Officer, Bupa
    Dr Raghav Murali-Ganesh, Co-Founder & Radiation Oncology Fellow, CancerAid
    Elisa Mokany, Vice President R&D, Speedx
    Andrew Bryant, General Manager, Consumer Health Services, Healthdirect Australia
12.20pm – 1:30pm Lunch, networking and CeBIT exhibition viewing
1.30pm Tele-assisted diagnosis and screening
    Prof Yogi Kanagasingam, Professor, School of Medicine, University of Notre Dame; & Research Director, The Australian E-Health Research Centre

CLINICAL SYSTEMS, INTEGRATED CARE & TELEHEALTH APPLICATIONS

1.50pm Internet cognitive behavioural therapy for women with ante and postnatal depression
    Prof Jeannette Milgrom, Director, Department of Clinical and Health Psychology, Austin Health; Director, Parent-Infant Research Institute (PIRI)
2.10pm Closing the healthcare gap experienced by remote communities
    Michelle McGuirk, Manager, TeleHealth NT, Northern Territory Department of Health
    Annette Stone, A/Partner, TEA Services, Corporate Services Bureau, Department of Health, Northern Territory Government

2.30pm – 3.00pm Afternoon tea, networking and CeBIT exhibition viewing
3.00pm Panel of clinical experts:
    Applications for digital health – embedding telehealth in clinical practice
    Panel moderator: Jackie Plunkett, Director, Health Innovation and Telehealth, Loddon Mallee Rural Health Alliance, & President, Australian Telehealth Society
    Panelists: Osteoarthritis: Prof David Hunter, Florange and Cope Chair of Rheumatology, Chair, The Institute of Bone and Joint Research; Professor of Medicine, University of Sydney & Royal North Shore Hospital
    Mental health: Prof Jeannette Milgrom, Director, Department of Clinical and Health Psychology, Austin Health; Director, Parent-Infant Research Institute (PIRI)
    Diabetes: Dr Stan Goldstein, Digital Health Technology Specialist, Senior Medical Officer, Bupa
    Home care monitoring for chronic disease and aged care: Dr Mohan Karunanithi, Group Leader, Health Services, The Australian E-Health Research Centre, CSIRO
    Ophthalmology & burns: Prof Yogi Kanagasingam, Professor, School of Medicine, University of Notre Dame; & Research Director, The Australian E-Health Research Centre
    Primary health care: Dr Nathan Pinskier, Chair, RACGP Expert Committee – eHealth and Practice Systems, Royal Australian College of General Practitioners (RACGP)

EHEALTH - RECORDS & DATA

3.30pm Leveraging big data in ehealth
    Dr John Lambert, Chief Clinical Information Officer, eHealth NSW
4.10 pm Integrated electronic medical record (eMR) strategy and implementation
    Panel discussion: Digital health data, information management and clinical informatics
    Panel moderator: Dr Tony Sara, Medical Adviser, Medical Executive Directorate, South Eastern Sydney Local Health District
    Panelists: David Tibby, Director of Nursing, Clinical Informatics, Engagement & Clinical Governance, eMR Program, eHealth Queensland
    Catherine Perry, Manager, Information Management Policy & Coordination Team, Business Technology & Information Management, Department of Health and Human Services Victoria
    Dr Kannan Subramaniam, Regional Medical Director, APAC, Pfizer
4.30pm Angelene Falk, Deputy Commissioner, Office of the Australian Information Commissioner
7.00pm Conference close
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<th>Time</th>
<th>Speaker</th>
<th>Topic</th>
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<tr>
<td>9.00am</td>
<td>Nick Kaye</td>
<td>Fostering a culture of innovation</td>
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<td>Chief Executive Officer,</td>
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<td>Sydney School of Entrepreneurship</td>
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<td>9.30am</td>
<td>Michelle Melbourne</td>
<td>Lessons for success and the importance of building team and company</td>
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<td>Co-Founder &amp; Executive Director, Intelledox</td>
<td>culture</td>
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<td>9.55am</td>
<td>Karen Lawson</td>
<td>StartUp vs corporate - Corporate loves start-up - Collaborating for</td>
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<td>Chief Executive Officer,</td>
<td>mutual success</td>
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<td>Slingshot</td>
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<td>10.20am</td>
<td>James Cameron</td>
<td>Beyond Growth Hacking - AKA the long hard slog from $2m to $10m in</td>
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<td>Partner, AirTree Ventures</td>
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<td>10.55am</td>
<td>Panel Discussion:</td>
<td>Who needs government anyway – Challenges and support for the startup</td>
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<td>Who needs government anyway – Challenges and</td>
<td>sector</td>
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<td>support for the startup sector</td>
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<td>Look back at the early startup landscape in NSW, what government</td>
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<td>support looks like here &amp; elsewhere in the world and what it could</td>
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<td>look like in the future – what challenges should government be</td>
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<td>addressing and what are the success stories elsewhere we can learn</td>
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<td>11.55am</td>
<td>Phil Morle</td>
<td>Epic Flearn: Why we decided to stop at Pollenizer and why you</td>
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<td>Chief Executive Officer,</td>
<td>should think about it too</td>
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<td>Pollenizer</td>
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<td>12.30pm</td>
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PitchFest 2017

Competition

With their renowned belief in and support of game-changing innovation, CeBIT Australia introduced PitchFest, where StartUp exhibitors are able to present their business ideas to a panel of esteemed judges. This fast paced interactive competition has viewers on the edge of their seats as brilliant ideas are put forward for evaluation.

Winners of the CeBIT PitchFest have gone onto become multi-million dollar international companies, such as Ingogo – now installed in thousands of taxis across Australia, and Mathspace – now available in over 20 countries as a result of phenomenal short-term growth. Last year’s winner, NetHealth has in the ten months since the prestigious win expanded its active user database by over 150 percent, with medical centres, pharmacies and hospitals across Queensland now benefiting from the technology.

This year the PitchFest will be contest by the following ten fantastic StartUps:

• Look Who’s Charging
• Sound Scouts
• Share with Oscar
• KeyHub
• Inkerz
• Hosonto Middleware
• Arludo
• Rivuu
• Ontoto
• Smart Grid Energy

Visit the Pyrmont Theatre from 1:00pm to join in on the excitement!
CeBIT Black is an invite-only event that provides a unique engagement opportunity for tier one enterprise technology leaders and a limited number of enterprise level technology providers. The evening will feature an outstanding keynote speaker, entertainment, networking and will raise funds for The Smith Family.


Sponsors
CeBIT Australia will again be partnering with the International Cycling Executives (ICE) to host a unique networking and learning environment for members of the C-Suite business community who have a shared passion for riding a bike.

With the event moving back into the City in 2017 the format for our partnership with ICE has evolved. This year CeBIT will host three separate ‘invite only’ rides in the build up to the event. Each ride will conclude with an in-depth roundtable discussion over breakfast. C-level executives from many of Australia’s most important businesses will benefit from this unique environment to relax, share, benchmark and learn from their peers. Limited to just 16 riders the participants on each ride will get a unique chance to form lasting, meaningful and productive business relationships.
EXHIBIT OR SPONSOR
Call Indiana Bisley on +61 2 9282 7554

ATTEND THE CONFERENCE
View the program @ www.cebit.com.au/program

VISIT THE EXHIBITION
Free registration online only: